Organisational Profile

Zimbabwe Progressive Youth Foundation MA 0000022/2018

Our logo



Logo Interpretation

- Yellow colour it represents wealth in Zimbabwe & Youths are part of the wealth of a Nation.
- Green resembles progress in the lives of youths.
- The symbols on "P" covers the following meaning, the gentle slope going up reflects the progress and path a person goes through before reaching the apex of success.
- The person image reflects one celebrating their arrival at the top or height of success.
- The steep down slope, reflects on the downfall of a person when they don't manage well their business, life and other important factors.



Our letterhead



51 Derby Road, Bellevue, Bulawayo, Zimbabwe | +263 78 552 1029 / +263 77 939 2144 | zpyfinfor@gmail.com



A Member Of The Zimbabwe Youth Council

Registration Information

The Foundation is registered as a Trust. It operates as a Non-Profit Making institution in Zimbabwe. The Foundation trades under the following registration Name & Number.

Name: Zimbabwe Progressive Youth Foundation

Registration Number: MA 00000 22/2018



Background of the Organisation

The Founder of the organisation is Thabani Madhlayo from Bulawayo, Zimbabwe. The Founder has great passion towards youth economic empowerment and development of sustainable business practices that aid towards Personal Development and Economic Growth. Several factors steered the establishment of the organisation among these problems being solved is unemployment, skills development and poor access of development resources to the youth among others. The Founder is a certified Development Practioner, a holder of honours Degree in Development Studies.

Zimbabwe Progressive Youth Foundation has Four Founding Trustees who are qualified in other professional fields, these include;

- 1. Founder & Director Thabani Madhlayo (Development Studies)
- Trustee Gideon Mhuru (Accountant)
- 3. Trustee Beverly Murimi (Banking and Investment)
- 4. Trustee Linda Mnkandla (Marketing)



Vision

To promote the growth of enterprising youths and support start-ups & SMEs to grow from infancy to maturity stage.



Mission

We strive to be the leading organisation towards supporting local enterprising youths and businesses. We aim to support 1000 successful entrepreneur in each given 5 year period covering both urban and rural areas.



Our Benchmark of Growth

We measure our success & Interventions through monitoring the following quarterly & annual Indicators:

- 1. Product and service delivery standards.
- 2. Revenue generated per quarter.
- 3. Community or clientele feedback.
- 4. Employment creation per company.
- 5. Production capacity
- 6. Quarterly and Annual Sales reports
- 7. Standard of record keeping and revenue management.



Our Objectives

- To economically equip youths in both urban & rural areas through business trainings tailor-made to ensure professional running of businesses.
- To identify potential youths in business and build sustainable businesses that operate on sustainable business practices.
- To offer cost sensitive marketing and networking platforms such as Business Expos for youths to exhibit their products and services, creating brand awareness, brand visibility and Brand promotion.
- To increase employment opportunities for youths through supporting local businesses at start-up and SME stage.
- To implement support systems that assist enterprising youth, ensuring accessibility to business funding through creating business partnerships with funding institutions.



Services Offered through Membership

- Business Consultations.
- 2. Business Trainings.
- 3. Product and Service Development Assistance.
- 4. Business Marketing & Networking Events.
- 5. Collateral Support Services.
- 6. Project Implementation and Management.



Business Consultation

Services offered

- Company registrations
- Tax Registrations
- Praz registrations
- All trade licences applications
- Legal advisory partnerships documents preparation
- Non Disclosure Agreement confidentiality agreements
- Project Proposal Validation

Business Trainings

Trainings Offered

- Sales & Marketing Trainings
- Leadership Trainings.
- Financial Management Trainings
- Quality Control Management.
- Conventions

Marketing & Networking Events

Corporate Events

- Southern Region Business Expo
- Northern region Business Expo
- Networking Luncheon | Networking Dinner
- Annual Membership Awards
- Community Business Marketing Outreaches

Social Enterprise Events

- All You Can Eat (high traffic event)
- Doek n jean Women Targeted Event
- Family Fun Day

Collateral Support Service

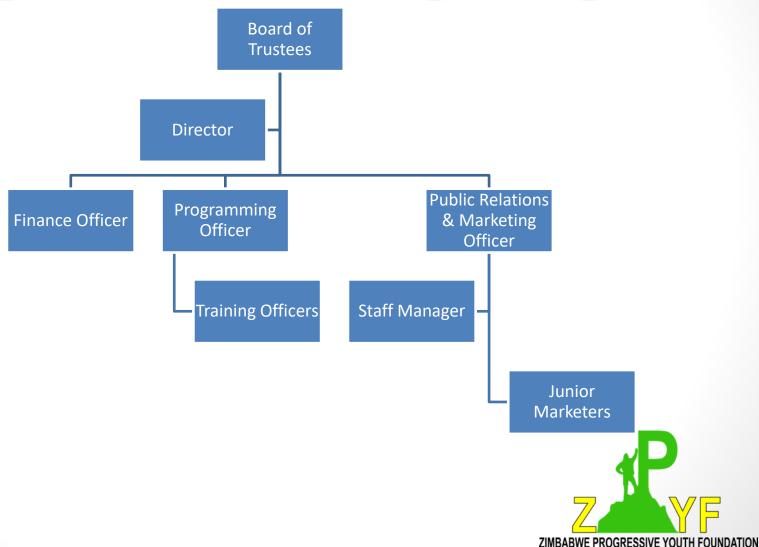
- This service is offered to members that have bankable and qualifying businesses projects that need funding. ZPYF in this services acts as a legal representative to help Start-ups | SMEs
 Youth Entrepreneurs to access non collateral based funding.
- This services is facilitated in partnership with our funding partner (F.M.L) who ensures youths get business funding on low interest rates between 3-5% payable in 12months.
- No application sent to partner will be approved without our recommendation letter and report findings done during assessment.
- Terms and Conditions do apply in the case of this service.

List of Certified Development Practioners & Facilitators working with ZPYF

- 1. Aubrey Chimanga Programme Officer / Programme Designer
- 2. Thabani Madhlayo Development Practioner / Trainer / Mentor
- 3. Wellington Dondo Development Practioner / Trainer / Mentor
- Zeluleko Moyo Development Practioner /Trainer / Counselling Officer
- 5. Mrs P Thaka (ECLF) Development Practioner / Peace Advocate
- Patricia Katsiru Advisor



Organisation Organogram



Registration Documents





Protocol No.....

NOTARIAL DEED OF TRUST

KNOWN ALL MEN WHOM IT MAY CONCERN

That on the Sth. day of January in the Year of or Lord Two Thousand and Eighteen (2018)

Refore me

Tanaka Muganyi

Of Bulawayo, Zimbabwe, a Legal Practitioner and Notary Public by lawful authority duly admitted and sworn, in the presence of the undersigned witnesses, personally came and appeared, firstly;

Jui

Thabani Madhlayo (Founder and Trustee)

Bull

Beverly Murimi
(Founder and Trustee)

do-

(Founder and Trustee)

Gidion Mhuru

(Founder and Trustee)

As witnesses: 1

BM LI

Thus done and executed by the said Trustees at the place and on the day mentioned above in the presence of the subscribed witnesses:

Before me;











"We are Zimbabwe Progressive Youth Foundation, driven by passion for Youth Development & Success."

Director: +263 785 521029 | Office Line: +263 779392144 | Trustee: +263 783 197 543 |

Email: zpyfinfor@gmail.com | <u>tmadhlayo@gmail.com</u>

Offices

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Bulawayo

Zimbabwe